# 2013

# UF Alert Summary & After-Action Report



(AP Photo/The Gainesville Sun, Matt Stamey)

#### Overview

The University of Florida (UF) strives to provide an effective emergency notification system for students, faculty, staff and visitors. The system, branded as UF Alert, is consistently reviewed and measured for performance. This document contains a summary of notification activity for the 2013 calendar year as well as results from the annual UF Alert test conducted on November 19, 2013. Additionally included are message contents from all 2013 UF Alerts and results from 2013 Student Experience in the Research (SERU) survey data related to the program.

#### **Summary of Calendar Year 2013 UF Alert Messages**

UF issued a total of thirty-five (35) messages covering fourteen (14) separate incidents during the year. The number includes an (1) annual test, three (3) timely warnings and one (1) notification regarding a small plane crash on Flavet Field. The table below lists the incidents and number of associated messages. Message language for each of the notifications is documented in Attachment 1.

Table 1: UF Alerts Issued During Calendar Year 2013

Incident	Number of Messages	Date Issued
Burglary – College Manor	2	01/11
Robbery – NW 1 <sup>st</sup> Avenue	4	01/22
Timely Warning – Continuums	1	02/17
Timely Warning – SW 10 <sup>th</sup> Street	1	04/15
Robberies – SW 8 <sup>th</sup> Avenue	5	05/17
Home Invasion – W University Avenue	4	06/15
Plane Crash – Flavet Field	1	10/05
Robbery – NW 15 <sup>th</sup> Street	2	10/25
Timely Warning – NW 10 <sup>th</sup> Street	1	11/18
UF Alert Test	1	11/19
Armed Robbery – SW 11 <sup>th</sup> Lane	3	12/05
Armed Disturbance – Town Parke Apartments	2	12/06
Burglary – SW 10 <sup>th</sup> Street	5	12/11
Armed Disturbance – Frederick Gardens	3	12/15
	Total = 35	

#### **SERU Survey Results**

The University's Student Experience in the Research University (SERU) survey is an online survey of all enrolled UF undergraduates. The periodic survey is designed to identify best practices on campus and areas for enhancement. The most recent survey was conducted March 13<sup>th</sup> through July 20<sup>th</sup> of 2013, and included six (6) questions regarding the UF Alert Program. Roughly 18,000 students completed the



survey, resulting in a fifty-eight percent (58%) response rate. Complete results of questions pertaining to UF Alert are contained in Attachment 2.

Overall, fifty-eight percent (58%) described emergency notifications sent as "very appropriate" or "appropriate." Only nine percent (9%) indicated notifications are either "somewhat inappropriate," 'inappropriate" or "very inappropriate." In terms of satisfaction, seventy-three percent (73%) of respondents indicated they were "very satisfied," "satisfied" or "somewhat satisfied" with the UF Alert system.

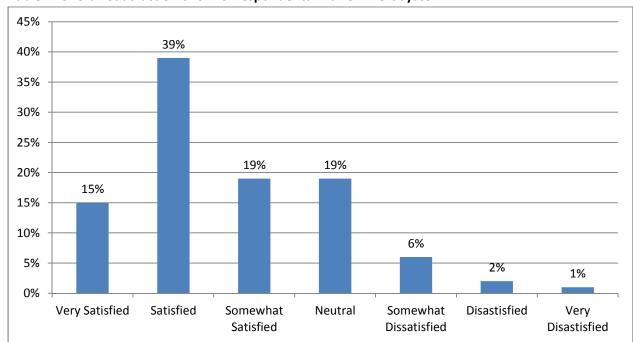


Table 2: Overall Satisfaction of SERU Respondents with UF Alert System

#### **UF Alert Test Results**



In accordance with UF's Annual Security and Fire Safety Report, *Together for a Safe Campus*, a coordinated test of the UF Alert system was conducted during the fall semester. The announced test occurred on November 19, 2013, and activated each notification method – text messaging, email, VoIP mass notification, social media, web and RSS. The test message was sent via the integrated InformaCast portal. As part of a public education outreach, the message was initiated by the current Student Body President, Christina Bonarrigo.



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#### **Text Messaging**

Due to changes in the Connect Ed interface, performance measures for text messaging have been adjusted. Previously, message timing was based upon amount of time elapsed for Blackboard to deliver all cell numbers to the aggregator. Delivery results are now provided by the vendor through a different metric. As a result, limited ability to benchmark the Fall 2013 message against previous tests exists.

The system selected 70,232 contacts to receive the UF Alert message. The text was sent at 11:38 AM and completed by 11:59 AM. Ninety percent (90%), or 63,877 contacts, were successfully reached by the test message. Of those, 63,626 received an SMS text message. The majority of the ten percent (10%) of contacts who did not receive the test message has either opted-out of receiving text messages through Blackboard or has entered an invalid phone number in the emergency contact registry.



**Table 3: Text Message Device Deliveries** 

**Table 4: Text Message Detailed Delivery Results** 

	Number of Contacts	Percentage of Total
Text Email Sent	5,587	8%
Sent to Carrier	12,692	18%
Delivery Confirmed	45,347	65%
Text Opted-Out	4,082	6%
Text Pending Opt-In	284	0%
Invalid Text Phone	1,369	2%
International Text Not Enabled	46	0%
	Total 69,407	

#### **Email**

A Timely Warning was sent via the UF Alert email list serve in close proximity to the UF Alert test. As a result, performance statistics for the test message cannot be individually parsed from the reporting data. However, results indicate email delivery rates are within the performance benchmark of ninety-percent (90%) delivery rate within twenty minutes. During the test, 82,495 addressed received a UF Alert email within twenty (20) minutes. Of that number, 75,577 addresses received an email within five (5) minutes of the test.



#### **VoIP Mass Notification**

The test message was sent to IP devices (speakers and telephones) maintained by all three campus providers: Network Services-Telecommunications, HealthNet and Housing & Residence Education. At the time of the test, UF maintained 14,857 IP devices connected to the InformaCast system, which is a slight increase from the 13,490 devices during the Fall 2012 test.

From the previous two Fall tests, both Network Services-Telecommunications and Housing & Residence Education continue to improve their percentage of successful device activations (Reference Table 5). However, HealthNet demonstrated a repeated decrease in performance with only 46% of IP devices successfully receiving the UF Alert test message. The issue is noted in the areas for improvement contained within this document.

Table 5: Detailed Results of IP Device Performance from Fall 2013 Test

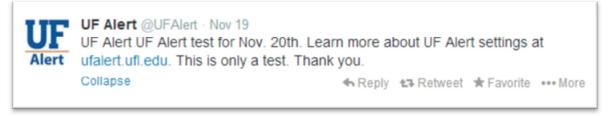
	Network Services- Telecommunications	HealthNet	Housing & Residence Education
Number of activation attempts	8,572	5,879	406
Audio Component Stats			
Number of activation successes	8,273 (97%)	2,719 (46%)	387 (95%)
Number of activation failures	299	3,160	19
Not ready to play audio	0	0	0
Refused to repeat audio	0	0	0
Authentication errors	73	417	1
Network errors	23	1,537	0
Unknown errors	0	0	0
Text Component Stats			
Number of activation successes	8,273	2,719	387
Number of activation failures	299	3,160	19
Refused to repeat text	0	0	0
Authentication errors	73	417	1
Network errors	23	1,537	0
Unknown errors	0	0	0
Average time to activate a device	0.944 seconds	5.036 seconds	1.048 seconds
Maximum time to activate a device	20.033 seconds	20.859 seconds	3.854 seconds
Minimum time to activate a device	0.0080 seconds	0.015 seconds	0.016 seconds
Broadcast Initiated (HHMMSS)	11:35:51	11:38:39	11:38:36
Broadcast Finished (HHMMSS)	11:38:35	11:48:51	11:39:01

Table 6: Comparison of IP Device Performance from 2013, 2012 and 2011 Fall Tests

	Network Services- Telecommunications			HealthNet			Housing & Residence Education		
	Fall 2013	Fall 2012	Fall 2011	Fall 2013	Fall 2012	Fall 2011	Fall 2013	Fall 2012	Fall 2011
Number of Successful Activation	8,273	7,581	6,532	2,719	3,646	4,696	387	269	255
Total Number of Devices	8,572	7,887	7,151	5,879	5,312	4,815	406	291	286
Percentage of Successful Device Activations	97%	96%	91%	46%	69%	98%	95%	92%	89%

#### **Social Media**

The test message was successfully posted to the UF Alert Facebook and Twitter (@ufalert) accounts as well as UF's official twitter account (@uflorida). Currently, UF Alert has 2,310 "likes" on Facebook and 1,947 "followers" on Twitter. Both platforms have experienced a slight increase over the year.



## Web

The UF Alert message was not posted on the UF homepage. The known problem was due to a change in the API (application programming interface) by WordPress. As a result, the message from the InformaCast portal did not reach the web. The issue is included in the areas for improvement section below but has been successfully resolved.

#### **RSS**

Similar to the web posting, an RSS (real simple syndication) feed was not created from the WordPress API. Additionally, the RSS feed from the UF Alert email was not functioning. Both issues have since been corrected. RSS feeds allow anyone with a third-party RSS reader, including Microsoft Outlook and Internet Explorer, to receive UF Alert messages.



#### **Areas for Improvement**

The University efforts to improve the emergency notification process and evaluate performance following each UF Alert activation. Slight enhancements, both technical and training, are continually occurring. From the Fall 2013 exercise, two areas were noted from improvement:

Issue – Only 46% of IP devices on the HealthNet system successfully received the UF Alert test message.

Status – HealthNet needs to determine the reason behind the large percentage of failures and correct the problem.

Issue – The test message was not successfully posted to the UF home page nor RSS feed created.

Status – Singlewire has updated the scripting for the WordPress plugin and the problem has been corrected in testing. Additionally, an RSS feed based upon the UF Alert email list is now functional.



#### Attachment 1 - UF Alert Messages Sent During the Calendar Year 2013

(Message Content from UF Alert Emails)

#### **UF Alert**

#### Friday, January 11, 2013, 3:01 AM

Burglary @ College Manor Apts. 3 Suspects, black males last seen @ NW 20th Av./W Univ Av. Contact GPD @ 955-1818 w/ info

#### **UF Alert**

#### Friday, January 11, 2013, 3:25 AM

All Clear Burglary suspects not located. GPD has cleared the scene, contact them at 955-1818 with any info.

#### **UF Alert**

#### Tuesday, January 22, 2013, 10:40 PM

1600 NW 1st Av -Robbery time lapse 20-30 minutes no weapons fled west on foot on nw 1st ave

#### **UF Alert**

#### Tuesday, January 22, 2013, 10:41 PM

2/3 - 3 susp all black males 20yo - 1 susp red shirt blk shorts 2 susps white shirts gym shorts headed west on 1st ave on foot

#### **UF Alert**

#### Tuesday, January 22, 2013, 10:43 PM

3/3 Police onscene - call GPD 955-1818 with any information

#### **UF Alert**

#### Tuesday, January 22, 2013, 11:43 PM

The robbery scene is clear, suspects still at large, contact GPD @ 955-1818 with any info.

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#### **Timely Warning**

## Sunday, February 17, 2013, 10:37 AM

The Gainesville Police Department is currently investigating a burglary and battery case that occurred at the University of Florida Housing and Residence Education affiliated Continuums Apartment Complex at 425 East University Avenue.

According to the victim, a University of Florida Graduate Student, the incident occurred shortly after returning to her apartment at approximately 2:45 a.m. Sunday morning.



The victim heard a knock at her door. When she opened her door, a white male (no further description) entered her apartment and punched her on the side of the head. The suspect then fled the scene. The victim told police that the suspect did not say anything that would indicate a robbery or sexual battery intent.

The University of Florida Police Department would like to remind you to maintain a safe vigilance at all times even when home. Keep your doors locked and ensure the identity of the individual at the door prior to unlocking it.

#### **Timely Warning**

#### Monday, April 15, 2013, 10:00 AM

The following information was reported to the Gainesville Police Department (GPD) and is being distributed to the campus community due to the crime's close proximity to the University of Florida campus:

The GPD is currently investigating an armed occupied burglary incident that took place early Monday morning in the 400 block of SW 10th St.

According to information provided by the GPD, a male and female resident called 9.1.1. and indicated their home had just been burglarized by someone armed with a handgun. It was indicated that the suspect entered the home through an unlocked rear door and after the incident, he fled on foot in an unknown direction. A search perimeter was established by both GPD and UFPD but the suspect was not located. The GPD will release the nature and extent of any further criminal activity that took place during this incident.

The suspect is described as a black male, approximately 6' tall, thin build wearing a grey sweatshirt and black "skinny" jeans. He was also wearing black wrap-around sunglasses. He should be considered armed and dangerous.

Anyone with information about the incident or who may know the man's identity is asked to call police at 352.955.1818. Those who wish to remain anonymous can call Crime Stoppers at 352.372.STOP (7867).

The UFPD would also like to remind everyone of these basic safety considerations: If you become a victim of a crime, please contact law enforcement as quickly as possible.

Be a good neighbor by watching for suspicious activity. Call your local law enforcement agency whenever you see something that doesn't seem quite right.

Be sure to check all your doors and windows at your residence to ensure they are properly functioning and secure your home at all times.



Ensure your exterior doors and windows are clear from concealing landscaping. Trees and shrubs should be cut and maintained to ensure they don't allow for an individual to hide within them.

Use peepholes to identify people before opening the door.

Never indicate to anyone that you are alone.

Never let strangers inside your residence to use the phone. Offer to make the call for them.

Use blinds or draperies for privacy

If you find a door or window open or signs of forced entry upon arriving at your residence, don't enter. Go to the nearest phone and call the police.

Have a telephone with a lighted keypad readily available near your bed for quick use at night.

Post your house or apartment number prominently and keep it well lighted at night. This will aid your local law enforcement agency or emergency medical service to locate you in the event of an emergency.

Avoid walking alone. On campus, use the Student Nighttime Auxiliary Patrol (SNAP), a safe campus escort service by calling 392-7627 (SNAP). SNAP operates from 8:30 p.m. to 3:00 a.m. throughout the week.

#### **UF Alert**

#### Friday, May 17, 2013, 5:02 PM

Gainesville Police is working 2 armed robberies that occured near 900 SW 8th Ave. with 2 suspects involved

#### **UF Alert**

#### Friday, May 17, 2013, 5:08 PM

1st suspect was armed with a black handgun black male with a low haircut, sunglasses, black rosary beads, white t shirt, and black pants

#### **UF Alert**

#### Friday, May 17, 2013, 5:10 PM

2nd suspect was a white male brown buzz haircut on a bike wearing a white t shirt and unk color shorts with a pink backpack

#### **UF Alert**

#### Friday, May 17, 2013, 5:11 PM

If you have information please call the gainesville police at 352 955 1818



#### **UF Alert**

#### Friday, May 17, 2013, 5:40 PM

Update on GPD armed robbery. GPD has cleared. Suspects are still at large. Contact GPD 352 955 1818 with any information.

#### **UF Alert**

#### Saturday, June 15, 2013, 12:58 AM

Recent home invasion at 2700 block of W University Ave/GPD onscene looking for suspect. Suspect description to follow.

#### **UF Alert**

#### Saturday, June 15, 2013, 12:58 AM

Suspect is a black male wearing black shirt and blue jeans on a bicycle/ last seen east bound on University Ave.

#### **UF Alert**

# Saturday, June 15, 2013, 1:04 AM

If you see anything or have any information please contact GPD at (352)955-1818. Thank you.

#### **UF Alert**

#### Saturday, June 15, 2013, 1:14 AM

\*\*Update to earlier GPD Home invasion - GPD has arrested the suspect, thank you for all assistance.

#### **UF Alert**

# Saturday, October 5, 2013, 5:22 PM

Update on earlier, small plane crash at Flavet Field which occurred at approximately 4:08pm. No injuries were reported on the ground. The two pilots onboard were ejected and taken to a local hospital. There are no changes to the schedule for this evening's Gator football game. Flavet Field is located near Woodlawn Drive on the University of Florida Campus. Further updates will be provided at www.ufl.edu.

#### **UF Alert**

# Friday, October 25, 2013, 10:38 PM

Robbery at 400 NW 15th St. 4 black male suspects early 20s wearing hoodies. Last seen south on NW 15th St. GPD on scene.

#### **UF Alert**

Friday, October 25, 2013, 11:45 PM



No other info at this time in reference to the robbery at 400 NW 15 st. Any questions please call GPD at 352-955-1818.

#### **Timely Warning**

#### Monday, November 18, 2013, 10:14PM

The following information was reported to the Gainesville Police Department (GPD) and is being distributed to the campus community due to the crime's close proximity to the University of Florida campus:

The GPD is currently investigating an attempted sexual battery that took place early Monday evening at the 100 block of NW 10th Street. According to information provided by the GPD, a female resident called 9-1-1 and reported that she had been approached by a man who had stepped out of nearby shrubbery. As the man approached the female resident he attempted to grab her. The female was able to strike the suspect and move away while her friend called the police. The suspect fled the scene on foot. A search perimeter was established by the GPD however, the suspect was not located. The GPD will release any further information pertaining to this incident.

The suspect is described as a black male, approximately 5'5-7" tall and 25 years of age, with short hair, a "square" shaped face, and wearing grey sweatpants and a black sweatshirt.

Anyone with information about the incident or who may know the man's identity is asked to call the Gainesville Police Department at 352.955.1818 or text keyword GPDFL plus your tip to 274637 (CRIMES). Those who wish to remain anonymous can call Crime Stoppers at 352.372.STOP (7867).

The UFPD would also like to remind everyone of these basic safety considerations:

Avoid walking alone. On campus, use the Student Nighttime Auxiliary Patrol (SNAP), a safe campus escort service by calling 352.392.7627 (SNAP).

Stay in well-lighted areas, away from alleys, bushes, and entryways.

Walk on the side of the street facing traffic.

If a driver stops to ask directions, avoid getting close to the car.

If a car appears to be following you, turn and walk in the opposite direction. You should go to a location where other people are and get assistance. Also be sure to call police.

Don't hitchhike and only accept rides from people you know well.

Always be alert and aware. If someone bothers you, don't be embarrassed to attract attention to yourself. Yell!

Always try to let someone know where you are going and when you expect to return.



#### **UF Alert**

#### Tuesday, November 19, 2013 11:39 AM

UF Alert test for Nov. 20th. Learn more about UF Alert settings at www.ufalert.ufl.edu. This is only a test. Thank you.

#### **UF Alert**

#### Thursday, December 5, 2013, 11:52 AM

1 of 2 GPD is investigating an armed robbery occured off SW 11th LN 3 BM suspects last seen heading south on

#### **UF Alert**

#### Thursday, December 5, 2013, 11:54 AM

2 of 2 on SW 16th Ave driving a blu Ford Taurus. Please call 352-955-1818 with any information

#### **UF Alert**

#### Thursday, December 5, 2013, 12:16 PM

All Clear Suspects in robbery have not been located GPD is still investigating Call 352-955-1818 with information

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#### **UF Alert**

#### Friday, December 6, 2013, 2:52 AM

UF ALERT! Armed disturbance at Town Parke Apts. Suspect is Willaiam Ruben WM. GPD on scene. Info call @ 352-955-1818

#### **UF Alert**

#### Friday, December 6, 2013, 3:25 AM

Suspect in armed disturbance has not been located. Left in sil veh. GPD still investigating. Info call 352-955-1818

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#### **UF Alert**

#### Wednesday, December 11, 2013, 6:41 AM

1 of 2 GPD is working a residential burglary in the area of 8 sw 10th st. 5 black male subjects wearing all black.

#### **UF Alert**

#### Wednesday, December 11, 2013, 6:42 AM

2 of 2 subjects were last seen in the area of 400 sw 13th st west bound onto campus.



Avoid area if possible call 911 with any info.

#### **UF Alert**

#### Wednesday, December 11, 2013, 6:52 AM

\*\*\*\*Update\*\*\* GPD advising that subjects are possibly armed with baseball bats or poles.

#### **UF Alert**

#### Wednesday, December 11, 2013, 7:54 AM

1 of 2 Search of the area was done with negative results. Suspects in armed robbery have not been located.

#### **UF Alert**

#### Wednesday, December 11, 2013, 7:55 AM

GPD has cleared the area. Campus activities are back to normal. Call 352-955-1818 with information

#### **UF Alert**

#### Sunday, December 15, 2013, 8:41 PM

1 of 2 GPD is looking for a suspect from a disturbance; armed with a brick, black male, 6', grey hoodie, blue jeans

#### **UF Alert**

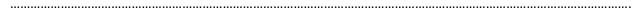
#### Sunday, December 15, 2013, 8:43 PM

2 of 2 slender build, afro-style haircut. Occurred in the Frederick Gardens. Call 352-955-1818 with any information.

#### **UF Alert**

#### Sunday, December 15, 2013, 9:10 PM

Scene is no longer active. Suspect not in custody. Please call GPD at 352-955-1818 with any information.





# Attachment 2 – UF Student Experience in the Research University (SERU) Reports

# Which best describes your impression of the types of emergency notifications sent by the University of Florida?

Level	N	Mea n		(2) - Appropria te	t	(4) - Neutr al	(5) - Somewhat inappropria te	(6) - Inappropria te	(7) - Very inappropria te
Freshman	112	2.41	24%	38%	18%	15%	2%	2%	0.9%
Sophomor e	452	2.46	22%	41%	14%	16%	4%	2%	0.9%
Junior	799	2.51	20%	38%	21%	14%	5%	1%	0.4%
Continuin g Senior	1,11 0	2.68	17%	36%	21%	16%	7%	2%	1%
Graduatin g Senior	696	2.58	21%	38%	18%	13%	7%	2%	2%
Total	3,16 9	2.57	20%	38%	19%	15%	6%	2%	1%

# How timely do you feel UF Alerts are?

Level	N	Mean	(1) - Very fast	(2) - Fast	(3) - Somewhat fast	(4) - Neutral	(5) - Somewhat slow	(6) - Slow	(7) - Very slow
Freshman	109	2.73	18%	28%	25%	21%	5%	3%	0%
Sophomore	452	2.69	17%	36%	21%	16%	6%	2%	1%
Junior	792	2.73	15%	33%	27%	15%	6%	3%	0.9%
Continuing Senior	1,106	2.90	15%	31%	24%	17%	7%	3%	3%
Graduating Senior	698	2.71	17%	34%	27%	10%	7%	3%	2%
Total	3,157	2.78	16%	33%	25%	15%	6%	3%	2%



# Are you aware of the outdoor notification speakers located in high-pedestrian areas of campus?

Level	N	(0) - No	(1) - Yes
Freshman	112	62%	38%
Sophomore	454	63%	37%
Junior	800	64%	36%
Continuing Senior	1,110	67%	33%
<b>Graduating Senior</b>	699	68%	32%
Total	3,175	66%	34%

# How do you normally receive UF Alerts? (Check all that apply)

UF Alert's Facebook page (facebook.com/ufalert)

Level	N	(0) - No	(1) - Yes
Freshman	113	98%	2%
Sophomore	456	98%	2%
Junior	807	97%	3%
Continuing Senior	1,113	97%	3%
<b>Graduating Senior</b>	700	97%	3%
Total	3,189	97%	3%

UF Alert's Twitter feed (@UFAlert)

Level	N	(0) - No	(1) - Yes
Freshman	113	98%	2%
Sophomore	456	96%	4%
Junior	807	97%	3%
Continuing Senior	1,113	97%	3%
Graduating Senior	700	98%	2%
Total	3,189	97%	3%

# UF Main Twitter (@UFlorida)

Level	N	(0) - No	(1) - Yes
Freshman	113	96%	4%
Sophomore	456	97%	3%
Junior	807	97%	3%
Continuing Senior	1,113	97%	3%
<b>Graduating Senior</b>	700	98%	2%
Total	3,189	97%	3%

#### **UF** Email

Level	N	(0) - No	(1) - Yes
Freshman	114	40%	60%
Sophomore	458	40%	60%
Junior	810	34%	66%
Continuing Senior	1,119	32%	68%
<b>Graduating Senior</b>	706	26%	74%
Total	3,207	33%	67%

## Personal Email

Level	N	(0) - No	(1) - Yes
Freshman	113	87%	13%
Sophomore	456	87%	13%
Junior	807	88%	12%
Continuing Senior	1,113	84%	16%
<b>Graduating Senior</b>	701	88%	12%
Total	3,190	86%	14%

# Office / classroom phone (VOIP)

Level	N	(0) - No	(1) - Yes	
Freshman	113	99%	0.9%	
Sophomore	456	100%	0.4%	
Junior	807	99%	0.6%	



Level	N	(0) - No	(1) - Yes	
Continuing Senior	1,112	99%	0.8%	
<b>Graduating Senior</b>	700	99%	0.6%	
Total	3,188	99%	0.7%	

# Cell phone / text

Level	N	(0) - No	(1) - Yes
Freshman	115	11%	89%
Sophomore	458	14%	86%
Junior	810	11%	89%
Continuing Senior	1,117	11%	89%
<b>Graduating Senior</b>	704	10%	90%
Total	3,204	11%	89%

Internet search (i.e., Google, Bing, Yahoo, etc.)

Level	N	(0) - No	(1) - Yes
Freshman	113	98%	2%
Sophomore	456	100%	0.4%
Junior	807	100%	0.4%
Continuing Senior	1,112	99%	1%
<b>Graduating Senior</b>	700	99%	0.9%
Total	3,188	99%	0.8%

# Other

Level	N	(0) - No	(1) - Yes	
Freshman	113	99%	0.9%	
Sophomore	456	99%	0.7%	
Junior	807	100%	0.2%	
Continuing Senior	1,112	100%	0.4%	
<b>Graduating Senior</b>	700	100%	0.3%	
Total	3,188	100%	0.4%	



# Where do you primarily search for additional information after receiving a UF Alert?

Level	N	(1) - Facebook	(2) - Twitter	(3) - Google+	(4) - Local news media	(5) - UF web site	(6) - Do not search for any more information after receiving alert	(7) - Other
Freshman	113	4%	2%	10%	10%	12%	64%	0%
Sophomore	453	9%	2%	8%	11%	7%	62%	0.9%
Junior	799	8%	3%	6%	14%	12%	56%	1%
Continuing Senior	1,106	10%	3%	6%	13%	8%	58%	1%
Graduating Senior	697	7%	2%	10%	15%	8%	56%	1%
Total	3,168	8%	2%	7%	14%	9%	58%	1%

# Overall, how satisfied are you with the UF Alert emergency notification system?

Level	N	Mean	(1) - Very satisfied	(2) - Satisfied	(3) - Somewhat satisfied	(4) - Neutral	(5) - Somewhat dissatisfied	(6) - Dissatisfied	(7) - Very dissatisfied
Freshman	113	2.50	22%	35%	19%	19%	3%	2%	0%
Sophomore	450	2.56	17%	42%	17%	19%	3%	0.9%	1%
Junior	796	2.65	15%	40%	17%	19%	5%	1%	0.8%
Continuing Senior	1,105	2.85	12%	38%	20%	19%	7%	3%	1%
Graduating Senior	697	2.70	17%	38%	19%	16%	5%	2%	2%
Total	3,161	2.72	15%	39%	19%	19%	6%	2%	1%

