Overview

The University of Florida (UF) strives to provide an effective emergency notification and timely warning system for students, faculty, staff and visitors. The system, branded as UF Alert, is consistently reviewed and measured for performance. This document contains a summary of notification activity for the 2014 calendar year as well as results from the annual UF Alert test. Additionally included are message contents from all 2014 UF Alerts.

Summary of Calendar Year 2014 UF Alert Messages

UF issued a total of fifty (50) messages covering nineteen (19) separate incidents during the year. This number includes two (2) tests and seven (7) timely warnings. The table below lists the incidents and number of associated messages. Message language for each of the notifications is documented in Attachment 1.

<table>
<thead>
<tr>
<th>Incident</th>
<th>Number of Messages</th>
<th>Date Issued</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shot Fired – W. University Avenue</td>
<td>2</td>
<td>02/23</td>
</tr>
<tr>
<td>Stabbing – Leigh Hall</td>
<td>4</td>
<td>03/03</td>
</tr>
<tr>
<td>Timely Warning – NW 17th Street/W. University Avenue (Battery)</td>
<td>1</td>
<td>03/05</td>
</tr>
<tr>
<td>Timely Warning – SW 2nd Avenue (Armed Robbery)</td>
<td>1</td>
<td>03/12</td>
</tr>
<tr>
<td>Power Outage</td>
<td>3</td>
<td>03/17</td>
</tr>
<tr>
<td>Timely Warning – W. University Avenue (Theft)</td>
<td>1</td>
<td>04/08</td>
</tr>
<tr>
<td>UF Alert Test (SMS Only)</td>
<td>1</td>
<td>04/16</td>
</tr>
<tr>
<td>Armed Robbery – NW 18th Street</td>
<td>2</td>
<td>05/03</td>
</tr>
<tr>
<td>Home Invasion – NW 3rd Place</td>
<td>3</td>
<td>05/17</td>
</tr>
<tr>
<td>Timely Warning – SW 8th Avenue (Lewd/Lascivious Acts)</td>
<td>1</td>
<td>06/11</td>
</tr>
<tr>
<td>Shooting – Windmeadows Boulevard</td>
<td>4</td>
<td>06/18</td>
</tr>
<tr>
<td>Battery – SW 13th Street</td>
<td>6</td>
<td>08/31</td>
</tr>
<tr>
<td>Attack – SW 13th Street</td>
<td>4</td>
<td>09/05</td>
</tr>
<tr>
<td>Battery – McCarty Hall</td>
<td>6</td>
<td>09/07</td>
</tr>
<tr>
<td>Suspicious Subject – Hub</td>
<td>7</td>
<td>09/28</td>
</tr>
<tr>
<td>Timely Warning (Sexual Battery)</td>
<td>1</td>
<td>10/19</td>
</tr>
<tr>
<td>Timely Warning (Sexual Battery)</td>
<td>1</td>
<td>10/31</td>
</tr>
<tr>
<td>UF Alert Test</td>
<td>1</td>
<td>11/14</td>
</tr>
<tr>
<td>Timely Warning (Threat via Social Media)</td>
<td>1</td>
<td>12/03</td>
</tr>
<tr>
<td><strong>Total = 50</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

UF Alert Users Training

Users of the UF Alert system, who are authorized to send messages, are provided regular education and training opportunities. For University Relations, UF Department of Emergency Management conducts
training on a quarterly basis where users log-in and initiate a test message from the InformaCast portal. For UF Police Department dispatchers, monthly tests are administrated by the Dispatch Lieutenant to users requiring a test message to be sent via InformaCast as well as proficiency on Blackboard Connect. All new dispatchers are presented with an overview training, outlining the UF Alert program and specific details regarding sending of a message. The purpose of the regular testing and training is to address and improve the human component behind commencing an emergency notification.

**UF Alert Annual Test Results**

In accordance with UF’s Annual Security and Fire Safety Report, *Together for a Safe Campus*, as well as the *Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics* Act, a coordinated test of the UF Alert system was conducted during the fall semester. The announced test occurred on November 14, 2014, and activated each notification method – text messaging, email, VoIP mass notification, social media, web and RSS. The test message was sent via the integrated InformaCast portal. Specifically, this test activated messages directed to subscribers of “UF Alert-Gainesville.” Students, faculty and staff can also participate in “UF Alert-Lake Nona” and individuals who have provided for emergency notification are automatically enrolled in “UF Alert-Systemwide.” For the second consecutive year, the message was initiated by the Student Body President as part of a public education outreach. President Cory Yeffet recorded the audio portion of the test and sent the other notification modes.

**Text Messaging**

Text Messaging is provided through UF’s vendor interface, Blackboard Connect. The system attempted delivery to 66,527 contacts. The text was sent at 11:39 AM and completed by 12:26 PM. Ninety-one percent (91%), or 60,833 contacts, were successfully reached by the test message. The majority of the nine percent (9%) of the contacts who did not receive the test message has either opted out of receiving text messages through Blackboard or has entered an invalid phone number in the MyUFL emergency contact registry.
### Table 2: Text Message Device Deliveries

<table>
<thead>
<tr>
<th>Number of Contacts</th>
<th>Percentage of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Text Email Sent</td>
<td>4,006</td>
</tr>
<tr>
<td>Sent to Carrier</td>
<td>12,778</td>
</tr>
<tr>
<td>Delivery Confirmed</td>
<td>44,049</td>
</tr>
<tr>
<td>Text Not Sent</td>
<td>1</td>
</tr>
<tr>
<td>Text Opted Out</td>
<td>4,375</td>
</tr>
<tr>
<td>Text Pending Opt-In</td>
<td>145</td>
</tr>
<tr>
<td>Invalid Text Phone</td>
<td>1,053</td>
</tr>
<tr>
<td>International Text not Enabled</td>
<td>120</td>
</tr>
</tbody>
</table>

Total = 66,527

### Table 3: Text Message Detailed Delivery Results

<table>
<thead>
<tr>
<th>Number of Contacts</th>
<th>Percentage of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Text Email Sent</td>
<td>4,006</td>
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</tr>
<tr>
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<tr>
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<td>145</td>
</tr>
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<td>Invalid Text Phone</td>
<td>1,053</td>
</tr>
<tr>
<td>International Text not Enabled</td>
<td>120</td>
</tr>
</tbody>
</table>

Total = 66,527

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**Email**

The email benchmark employed is a ninety-percent (90%) delivery rate within twenty minutes. Performance for the test significantly exceeded the benchmark. By the end of three (3) minutes, ninety-three percent (93%), or 61,086 of 65,765 emails, had been delivered. Over ninety-nine percent (99%), or 65,765 emails, were delivered by the end of ten minutes.

**VoIP Mass Notification**

The test message was sent to IP devices (speakers and telephones) maintained by all three campus providers: Network Services-Telecommunications, HealthNet and Housing & Residence Education. At the time of the test, UF maintained 15,455 IP devices connected to the InformaCast system, which is a slight increase from the 14,857 devices during the Fall 2013 test. All three areas improved performance numbers as measured by successful device activations (Reference Tables 4 and 5). HealthNet continues to trail the other two areas in measured ability to activate devices. It should be noted that actual performance is believed to be higher, based upon tests conducted by HealthNet which have confirmed successful activations despite error reports from their InformaCast server.
Table 4: Detailed Results of IP Device Performance From Fall 2014 Test

<table>
<thead>
<tr>
<th></th>
<th>Network Services-Telecommunications</th>
<th>HealthNet</th>
<th>Housing &amp; Residence Education</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of activation attempts</td>
<td>8,954</td>
<td>6,086</td>
<td>415</td>
</tr>
<tr>
<td><strong>--Audio Component Stats--</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of activation successes</td>
<td>8,848 (99%)</td>
<td>4,284 (70%)</td>
<td>407 (98%)</td>
</tr>
<tr>
<td>Number of activation failures</td>
<td>106</td>
<td>1,802</td>
<td>8</td>
</tr>
<tr>
<td>Not ready to play audio</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Refused to repeat audio</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Authentication errors</td>
<td>95</td>
<td>42</td>
<td>4</td>
</tr>
<tr>
<td>Network errors</td>
<td>7</td>
<td>440</td>
<td>1</td>
</tr>
<tr>
<td>Unknown errors</td>
<td>4</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td><strong>--Text Component Stats--</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of activation success</td>
<td>8,848</td>
<td>4,284</td>
<td>407</td>
</tr>
<tr>
<td>Number of activation failures</td>
<td>106</td>
<td>1,802</td>
<td>8</td>
</tr>
<tr>
<td>Refused to repeat text</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Authentication errors</td>
<td>95</td>
<td>42</td>
<td>4</td>
</tr>
<tr>
<td>Network errors</td>
<td>7</td>
<td>440</td>
<td>1</td>
</tr>
<tr>
<td>Unknown errors</td>
<td>4</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Average time to activate a device</td>
<td>1.046 seconds</td>
<td>2.008 seconds</td>
<td>1.013 seconds</td>
</tr>
<tr>
<td>Maximum time to activate a device</td>
<td>20.044 seconds</td>
<td>22.063 seconds</td>
<td>5.008 seconds</td>
</tr>
<tr>
<td>Minimum time to activate a device</td>
<td>.014 seconds</td>
<td>.016 seconds</td>
<td>.007 seconds</td>
</tr>
<tr>
<td>Broadcast finished (HHMMSS)</td>
<td>11:40:21</td>
<td>11:44:17</td>
<td>11:40:08</td>
</tr>
</tbody>
</table>

Table 5: Comparison of IP Device Performance from 2014, 2013 and 2012 Fall Tests

<table>
<thead>
<tr>
<th></th>
<th>Network Services-Telecommunications</th>
<th>HealthNet</th>
<th>Housing &amp; Residence Education</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Successful Activations</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fall 2014</td>
<td>8,848</td>
<td>4,284</td>
<td>407</td>
</tr>
<tr>
<td>Fall 2013</td>
<td>8,273</td>
<td>2,719</td>
<td>387</td>
</tr>
<tr>
<td>Fall 2012</td>
<td>7,581</td>
<td>3,646</td>
<td>269</td>
</tr>
<tr>
<td>Total Number of Devices</td>
<td>8,954</td>
<td>6,086</td>
<td>415</td>
</tr>
<tr>
<td>Fall 2014</td>
<td>8,572</td>
<td>5,879</td>
<td>406</td>
</tr>
<tr>
<td>Fall 2013</td>
<td>7,887</td>
<td>5,312</td>
<td>291</td>
</tr>
<tr>
<td>Percentage of Successful Device Activations</td>
<td>99%</td>
<td>70%</td>
<td>98%</td>
</tr>
<tr>
<td>Fall 2014</td>
<td>97%</td>
<td>46%</td>
<td>95%</td>
</tr>
<tr>
<td>Fall 2013</td>
<td>96%</td>
<td>69%</td>
<td>92%</td>
</tr>
</tbody>
</table>
Social Media

The test message was successfully posted to the UF Alert Facebook account ([www.facebook.com/ufalert](http://www.facebook.com/ufalert)). However, a technical issue prevented posting to the UF Alert ([@ufalert](https://twitter.com/ufalert)) and UF ([@UF](https://twitter.com/UF)) Twitter accounts. Twitter postings are limited to 140 characters. The test message included a URL scripted as [www.ufalert.ufl.edu](http://www.ufalert.ufl.edu). However, Twitter automatically appends “http://” to any website address and includes those characters in the overall count, even if they do not appear in the message. The result pushed the test message character count to 141 and Twitter rejected the posting. The issue was unknown to staff prior to the test but has since been communicated to appropriate UF Alert stakeholders. Once the problem was noticed during the test, a second message was immediately posted only to social media through InformaCast. The message was successfully transmitted, indicating the accounts and process were functional. Currently, UF Alert has 3,067 followers on Twitter and 3,048 likes on Facebook.

Web

The test message was posted on the UF homepage ([www.ufl.edu](http://www.ufl.edu)) approximately two (2) minutes after the notification was initiated. Although functional, UF Web Services is in process of changing the source of the posting to the UF Alert email feed. This change will correct a timezone error currently impacting web postings.

RSS

An RSS (Real Simple Syndication) feed is created when UF Alerts are issued and functioned properly during the test. The feeds are based upon the web postings and email list serve, often containing the same message. An RSS feed allows anyone with a third-party RSS reader, including Microsoft Outlook and Internet Explorer, to receive UF Alert messages.

Areas for Improvement

The University efforts to improve the emergency notification process and evaluate performance following each UF Alert distribution. Slight enhancements, both technical and training, are continually occurring. From the Fall 2014 exercise, two areas were noted for improvement:

**Issue** – Only seventy percent (70%) of IP devices on the HealthNet system successfully received the UF Alert test message.
**Status** – HealthNet significantly improved performance from the 2013 exercise, when only forty-six percent (46%) of devices were successfully activated, and continues to research and implement solutions. Actual performance is believed to be higher, based upon tests conducted by HealthNet which have confirmed successful activations despite error reports.

**Issue** – The original test message was not posted to the UF Alert and UF Twitter accounts.

**Status** – The issue has been resolved. An automated process by Twitter involving URL’s increased the character county over the 140 limit. Information regarding proper URL scripting has been provided to UF Alert stakeholders.

**UF Alert Program Goals**

Several long-term goals are in place to drive enhancements and future direction of the University’s emergency notification program. These aspirations were developed and will be carried out through the UF Alert Working Group. The group is coordinated by Emergency Management and normally meets on a monthly basis. Below are the desired improvements over the next five year period:

- **Inclusion of Shands employees** – Currently, UF Health at Shands Hospital employees are not included in the UF Alert program. Identity and Access Management changes are needed by Shands to incorporate their employees into the SMS/text messaging and email list components.

- **Automation of tornado warnings** – Emergency Management will research options and implement an automated process to initiate UF Alert messages when the National Weather Service issues an applicable Tornado Warning.

- **Evaluation of WEBS Talk-A-Phone** – Talk-A-Phone, UF’s vendor for emergency blue lights, offers a Wide-Area Emergency Broadcast System (WEBS) which includes speakers for outdoor notification. The system will be evaluated for compatibility with UF Alert and appropriateness for campus installations of new blue light towers.

- **Continued formalization of UF Alert-Lake Nona** – Subscribers can now join UF Alert-Lake Nona from their MyUFL account. Emergency Management is continuing to work with Lake Nona staff regarding procedures, training and exercises for the system.

- **Integration of UF Alert-Jacksonville** – The emergency notification system for the UF Health Science Center in Jacksonville is not incorporated into the UF Alert program. Ideally the systems would share the same Identity and Access Management process for subscribing as well as branding and notification methods.
Attachment 1 – UF Alert Messages Sent During the Calendar Year 2014
(Message Content from UF Alert Emails)

UF Alert
Sunday, February 23, 2014, 1:58 AM
Possible shot fired in gator city @ 1728 W Uni ave. GPD on scene Please be careful in area. Call 955-1818 for more info.

Sunday, February 23, 2014, 2:16 AM
Gator City is secure. No persons were injured. GPD is investigating. Any info please call 955-1818

UF Alert
Monday, March 3, 2014, 7:14 AM
Stabbing occurred at Leight hall on UF campus. white male fled the area in a black jeep any info call 352-392-1111

Monday, March 3, 2014, 7:32 AM
Suspect from stabbing last seen westbound on Newberry Rd. Buckman Dr closed from University Ave to Union Rd.

Buckman Dr at Univ Ave to Union Rd is open. Resume normal traffic. Suspect not located. Call UPD with info 352-392-1111

Monday, March 3, 2014, 10:51 AM
Suspect in stabbing incident at Leigh Hall on UF campus is now in custody

Timely Warning
Wednesday, March 5, 2014, 2:17 PM
The following information was reported from the Gainesville Police Department (GPD) today and is being distributed to the campus community due to the crime’s close proximity to the University of Florida campus:

The GPD is currently investigating four occurrences of battery and exposure of sexual organs that took place on Saturday, February 22, 2014 after 3:00am, Wednesday, February 26, 2014 after 12:00pm, and Saturday, March 1, 2014 after 3:30am. The incidents took place between the 100 and 200 block of NW 17th St. and the 900 block of West University Avenue across from the University of Florida campus. According to information provided by the GPD, the victims were standing with their backs turned to the suspect when they suddenly felt that they were being urinated on (battery). When the victims confronted the suspect, he was found exposing himself and then left the area on foot after the confrontation.

The suspect is described as a black male, approximately 25-30 years of age, 6’ tall, medium to “chunky” build, short curly hair, dark complexion and was last seen wearing grey or dark hoodie and baggie jeans.
Anyone with information about the incident or who may know the man’s identity is asked to call the Gainesville Police Department at 352.955.1818 or text keyword GPDFL plus your tip to 274637 (CRIMES). Those who wish to remain anonymous can call Crime Stoppers at 352.372.STOP (7867).

The UFPD recognizes that violence of this nature is not the fault of the victim and is highly unusual. Consequently, the UFPD would like to remind everyone of these basic safety considerations:

Report suspicious activities or individuals immediately using 9.1.1

Always be alert and aware of your surroundings. This is particularly true if you are wearing headphones and may not be able to hear someone near or behind you.

If someone bothers you, don’t be embarrassed to attract attention to yourself. Yell!

Avoid walking alone. On campus, use the Student Nighttime Auxiliary Patrol (SNAP), a safe campus escort service by calling 352.392.7627 (SNAP).

Stay in well-lighted areas, away from alleys, bushes, and entryways.

If someone stops and asks for directions, avoid getting close to the individual.

Timely Warning

Wednesday, March 12, 2014, 10:14 AM

The following information was reported from the Gainesville Police Department (GPD) today and is being distributed to the campus community due to the crime’s close proximity to the University of Florida campus:

The GPD is currently investigating the occurrence of an armed robbery that took place on Wednesday, March 12, 2014 just before 3:00am. The incident took place around the 2200 block of SW 2nd Avenue. According to information provided by the GPD, the victim stated that he was on his way home from the midtown area when an unknown black male, wearing a baggy grey T-shirt, approached him from behind. The black male told him to give him his money while pulling a gun out and pointing it at the victim. The victim gave the suspect his phone instead and was then able to run away from the scene of the incident. The suspect was believed to have fled on foot back towards the midtown area. The victim later contacted the GPD to report the incident and a canvass of the area was conducted with no suspect located.

The suspect is described as a black male, black male, between 5`8" and 5`10", with short black hair but not completely shaved, no facial hair, between the ages of 20 and 25, with medium skin color, and was last seen wearing a grey baggy T-shirt.

Anyone with information about the incident or who may know the man’s identity is asked to call the Gainesville Police Department at 352.955.1818 or text keyword GPDFL plus your tip to 274637 (CRIMES). Those who wish to remain anonymous can call Crime Stoppers at 352.372.STOP (7867).

2014 UF Alert Summary and After-Action Report
Page | 8
Basic Safety Tips and Considerations for the University of Florida Community

Report suspicious activities or individuals immediately using 9.1.1

Always be alert and aware of your surroundings. This is particularly true if you are wearing headphones and may not be able to hear someone near or behind you.

If possible, walk home with a friend.

If someone bothers you, don’t be embarrassed to attract attention to yourself. Yell!

Avoid walking alone. On campus, use the Student Nighttime Auxiliary Patrol (SNAP), a safe campus escort service by calling 352.392.7627 (SNAP).

Stay in well-lighted areas, away from alleys, bushes, and entryways.

If someone stops and asks for directions, avoid getting close to the individual.

The UFPD firmly believes that crime is never the fault of the victim. These general safety tips are provided in an effort to assist members of the UF community.

UF Alert
Monday, March 17, 2014, 4:59 PM
UFPD working a small electrical fire. Also power outages around campus, poss related. Will send updates when available.

Monday, March 17, 2014, 5:22 PM
The power outages are related to the electrical fire. Maintenance is working on getting power restored as soon as poss.

Monday, March 17, 2014, 5:34 PM
Power is restored campus wide, except for Nanoscale. If there are still any issues contact maintenance.

Timely Warning
Tuesday, April 8, 2014, 4:13 PM
UF Timely Warning

The following information was reported from the Gainesville Police Department (GPD) today and is being distributed to the campus community due to the crime’s close proximity to the University of Florida campus:
The GPD is currently investigating the occurrence of a theft that took place on Tuesday, April 08, 2014 at approximately 3:15 p.m. The incident took place at 1423 West University Avenue.

According to information provided by the GPD, the victim stated that a black male in his 20’s met with the victim to purchase an Ipad. During the meeting, the suspect stated that he didn’t bring his wallet and then fled with the victims Ipad.

The suspect is described as tall with a medium build wearing a black shirt and red pants and athletic shoes. The victim could not advise which direction the suspect fled in.

Anyone with information about the incident or who may know the man’s identity is asked to call the Gainesville Police Department at 352.955.1818 or text keyword GPDFL plus your tip to 274637 (CRIMES). Those who wish to remain anonymous can call Crime Stoppers at 352.372.STOP (7867).

UF Alert Test (SMS Only)
Wednesday, April 16, 2014, 10:58 AM
UF ALERT: Test of UFAlert for (04/16/14). Thank you for your participation. This is only a test. (Johnson 222)

UF Alert
Saturday, May 3, 2014, 11:48 AM
Armed robbery at 300 NW 18th St Susp- BM 5'10 160lbs wearing blk parka & drk bjs armed with sil handgun Call GPD at 352-955-1818 w/ info

Saturday, May 3, 2014, 12:10 PM
GPD's investigation is ongoing- suspect last seen heading North from 300 NW 18th St. Contact GPD 352-955-1818 with info

UF Alert
Saturday, May 17, 2014, 2:14 AM
Poss home invasion 1605 nw 3rd place / no weapon seen / bm 25-30 / large build / yellow shirt / poss in fine arts area

Saturday, May 17, 2014, 2:20 AM
Part 2
poss in fine arts area
Saturday, May 17, 2014, 2:29 AM
All Clear

GPD’s investigation is ongoing—suspect last seen near nw 5th av—Contact GPD with info 352-955-1818

Timely Warning
Wednesday, June 11, 2014, 4:31 PM

On Monday, June 9, 2014, the Gainesville Police responded to the area of SW 8th Avenue and Sorority Row in reference to an individual that was reportedly masturbating. GPD Officers responded and concluded their investigation by filing a sworn complaint against Eric Moxam, an 18 year old University of Florida student for Lewd/Lascivious Acts.

On Wednesday, June 11, 2014, the University of Florida Police Department was contacted by a female student who was approached by a white male who sat next to her a bench in the area of Little Hall yesterday around 1130a. The victim said the male sat next to her on the bench for approximately 10 minutes after which she noticed the individual masturbating at which time she left the area.

Through UFPD’s investigation the suspect was identified as Eric Moxam, The UFPD has filed a sworn complaint against the suspect for Lewd/Lascivious Acts as well as trespassing him from the University of Florida campus.

The UFPD recognizes that acts of this nature is not the fault of the victim and is highly unusual. Consequently, the UFPD would like to remind everyone of these basic safety considerations:
Report suspicious activities or individuals immediately using 9.1.1

UF Alert
Wednesday, June 18, 2014, 4:18 PM

GPD working a shooting at SW 34th St and Windmeadows Blvd. If you are in that area, shelter in place. Contact GPD with any info. 352-955-1818

Wednesday, June 18, 2014, 4:34 PM

GPD Shooting incident update Suspect is a black male wearing dark green jacket, gray sweatpants, 6’1” 200 lb’s, bald with mustache

Wednesday, June 18, 2014, 4:36 PM

GPD Shooting Update: suspect may still be armed with handgun. Shelter in place if in area. Contact GPD with info 352-955-1818

Wednesday, June 18, 2014, 6:59 PM

Unless the life safety threat changes, find any new 3500 Windmeadows Blvd incident updates from GPD at http://ow.ly/yckxg.
UF Alert  
Sunday, August 31, 2014, 1:36 AM  
Part 1 of 3 Battery just occurred at inner rd and sw 13th st area subject fled on foot onto campus.

Sunday, August 31, 2014, 1:37 AM  
Part 2 of 3 Described as a white male 6’4-6’5 250lbs wearing blue shorts orange shirt and white and blue cap.

Sunday, August 31, 1:39 AM  
Part 3 of 3 Upd and Gpd still searching area for subject.

Sunday, August 31, 3:31 AM  
Part 4of 6 UPD/GPD search of areas through and south of campus failed to locate suspect from battery

Sunday, August 31, 3:33 AM  
Part 5of 6 Officers from UPD/GPD continuing to patrol area

Sunday, August 31, 3:34 AM  
Part 6 of 6 Please report any information or suspicious activity to UFPD

UF Alert  
Friday, September 5, 2015, 3:33 AM  
Part 1 of 3: Female attacked in area of Library West. Suspect is white male.

Friday, September 5, 2014, 3:35 AM  
Part 2 of 3: Subject is in his 20s large build, 6ft tall orange shirt, blue cargo shorts, brown hair, brown beard.

Friday, September 5, 3:36 AM  
Part 3 of 3: Suspect fled in unknown direction. GPD and UPD officers searching for him now. Call 352-392-1111 with info

Friday, September 5, 4:38 AM  
Suspect not located, officers continuing to patrol area, call 352-391-1111 with any information

UF Alert  
Sunday, September 7, 2014, 9:06 PM  
Part 1 of 4 :Battery just occurred at mccarty hall between bldg. b and c
Sunday, September 7, 2014, 9:09 PM
Part 2 of 4: White male wearing orange shirt black gym shorts and black baseball cap

Sunday, September 7, 2014, 9:10 PM
Part 3 of 4: Last seen running towards Reitz Union. UPD and GPD searching area

Sunday, September 7, 2014, 9:12 PM
Part 4 of 4: Call UPD if you have any information. 352-392-1111

Sunday, September 7, 2014, 11:10 PM
UFPD has established a rumor control line for information or concerns regarding battery tonight. 352-294-2289.

Monday, September 8, 2014, 12:11 AM
Battery suspect not located. UFPD & GPD are actively patrolling campus. If you have information please call UFPD at 352-392-1111.

UF Alert
Sunday, September 28, 2014, 12:50 AM
Part 1 of 3: Suspicious person last seen in Hub area at midnight matching description of previous attack suspect

Sunday, September 28, 2014, 12:51 AM
Part 2 of 3: White male 6 ft small build brown hair with beard wearing blue shirt orange shorts

Sunday, September 28, 2014, 12:53 AM
Part 3 of 3: If you see anyone matching description please call UPD 352-392-1111

Sunday, September 28, 2014, 12:55 AM
Updated description of suspicious subject: white male approx. 22 years old wearing orange shirt blue shorts orange hat

Sunday, September 28, 2014, 2:19 AM
Part 1 of 3: Follow up investigation verified no attack occurred. Reporting person was only followed.

Sunday, September 28, 2014, 2:20 AM
Part 2 of 3: Suspect last seen north of campus at 1130 pm. GPD continuing investigation.

Sunday, September 28, 2014, 2:22 AM
Part 3 of 3: Any new info call 352-955-1818. UFPD will continue to increase patrols on campus thru the night.
Timely Warning

Sunday, October 19, 2014, 6:11 PM

The University of Florida Police Department (UFPD) was notified of the following information regarding a sexual battery that took place on the University of Florida campus. The victim initially notified a Campus Security Authority (CSA) of the incident and later provided UFPD with only the basic incident information provided below. The victim did not wish to pursue a continuing law enforcement investigation at this time. Due to the nature of the incident and the difference between when it occurred and when it was reported, the UFPD is providing this Timely Warning.

The victim reported that at approximately 7:50 pm on Saturday, October 18, 2014 he was walking along McCarty Drive between Newins-Ziegler Hall and the McCarty Hall parking lot. As he was walking, the suspect walked up behind him, grabbed him by the arm, and escorted him into the woods nearby. Once they entered the woods, the suspect sexually battered the victim and then fled the area on foot. The victim indicated that there was no weapon used during the incident.

The victim described the suspect as a white male, tan skin, 5'08'' height, 150 pounds, with light brown hair. During the incident the suspect was wearing blue jeans and a “brownish/reddish” polo style shirt.

There is no indication at this time that this incident is related to the incidents of battery reported to the Gainesville Police Department (GPD) and UFPD in late August and early September.

The UFPD firmly believes that crime is never the fault of the victim. These general safety tips are provided in an effort to assist members of the UF community.

If you become a victim of crime, please contact law enforcement immediately by calling 9-1-1.

Avoid walking alone. On campus, use the Student Nighttime Auxiliary Patrol (SNAP), a safe campus escort service by calling 392-7627 (SNAP). SNAP operates from 8:30 p.m. to 3:00 a.m. throughout the week. You can also use the Walk Safe escort service by using the SNAP contact information. The Walk Safe escort service operates from 7:00 p.m. through 11:00 p.m. throughout the week as well.

Stay in well-lighted areas, away from alleys, bushes, and entryways.

Always be alert and aware of your surroundings. If someone bothers you, don't be embarrassed to attract attention to yourself. Yell!

Walk on the side of the street facing traffic.

If a driver stops to ask directions, avoid getting close to the car.

If a car appears to be following you, turn and walk in the opposite direction. You should go to a location where other people are and get assistance. Also be sure to call police.
Always try to let someone know where you are going and when you expect to return.

Timely Warning
Friday, October 31, 2014, 1:28 PM
The University of Florida Police Department (UFPD) was notified of the following information regarding a sexual battery that was reported to have occurred on the University of Florida campus. Though the incident was originally believed to have taken place at an off-campus residence, the victim has now provided updated information that indicates the incident likely occurred within a residence facility on the University of Florida campus. Due to the nature of the incident and the difference between when it occurred and when it was reported, the UFPD is providing this Timely Warning.

The victim reported that she was brought home to her residence at Graham Hall after attending a party off campus at approximately 3:00am on Saturday, October 25, 2014. The victim then went to bed and fell asleep. She then woke up approximately two hours later with indications she had been sexually battered. The victim did not recall any further details of this reported incident and was not able to describe any potential suspect.

Despite the fact the victim did not wish to pursue a continuing law enforcement investigation and has completed a complaint withdrawal, the UFPD will continue public safety outreach regarding this incident.

The UFPD firmly believes that crime is never the fault of the victim. These general safety tips are provided in an effort to assist members of the UF community.

If you become a victim of crime, please contact law enforcement immediately by calling 9-1-1.

Immediately report any suspicious person or activity to law enforcement.

Always be alert and aware of your surroundings.

If someone bothers you, don’t be embarrassed to attract attention to yourself. Yell!

Be sure to lock the doors and windows of your residence.

Do not “prop” open exterior entry doors to your residence.

Do not allow anyone to follow you in your residence as you enter.

If you are a University of Florida campus resident, never allow a stranger into your residence hall and ensure you follow established security guidelines.
UF Alert (Test)
Friday, November 14, 2014, 11:40 AM
This is a test of the Gainesville UF Alert notification system. No action is required. Learn more at www.ufalert.ufl.edu. Thanks!

Timely Warning
Wednesday, December 3, 2014, 1:00 AM
The University of Florida Police Department (UFPD) was notified of the following information regarding a general threat made against the University of Florida campus Tuesday, December 2, 2014. Due to the nature of the threat, the UFPD is providing this Timely Warning.

The UFPD was alerted by staff from the University Athletic Association (UAA) that messages threatening campus safety were posted on social media via Twitter. The messages were received from 15 separate account holders from throughout the United States and all arrived at the same time. The threat was not specific but indicated “I’m gonna shoot up the college tomorrow”. The UFPD is also aware that at least one other university has received a similar threat that involved the use of a social media posting that ultimately was determined to be a hoax.

Despite the fact that this threat is general in nature and the credibility of the threat is considered to be low at this time, the UFPD considers all threats of this nature very serious. As part of the on-going investigation into this incident, the UFPD is using Federal Bureau of Investigation (FBI) resources in an attempt to determine those responsible.

If you have any information regarding this incident, please contact the UFPD at 352.392.1111

If you observe any suspicious person or activity, immediately contact law enforcement by calling 9.1.1.